

For release: Immediately  
Contact Person: [Event Sponsor]  
and/or  
shortdwarf.com, 517-371-2225, 775-521-7001 FAX,  
[press@shortdwarf.com](mailto:press@shortdwarf.com)

"Situational Humorist"

"Dateline [Event Sponsor] has announced an unusual cultural addition to [Event] on [Date(s)]. In cooperation with shortdwarf.com of Lansing, Michigan, the [Event Sponsor] will feature avant guard entertainer and situational humorist Danny Black to add a unique and diverse cultural dimension to the [Event Sponsors] roll in community life.

Danny has perfected a truly Americana form of entertainment combining the best of European clowning techniques with American Vaudevillian and street corner theatrical traditions. Honed by years of practical experience in almost every entertainment venue imaginable, the resulting art form is a captivating audience interactive performance that sweeps even the most reluctant observers into the act. Its a fast-paced world, sites Danny, and we're all here for such a short time; we need to learn to squeeze the best from each little situation.

[Event Sponsor]  
ADD ONE

Danny Black is not just another entertainer. Although a consummate balloon sculptor, mentalist and performance artist; he takes equal delight in manipulating sight gags and entrepreneurial wit to create "humor situations" that are sure to reach your funny bone when you least expect it (even if you try to protect it!). While Danny's meticulous attention to social subtleties, multi-level puns and magically simple tricks all add to his appeal, there is no doubt that his size (he stands 4'2" tall) helps stimulate the interest of his audience.

"Sure, my size fascinates my audience," says Danny philosophically, "but what you do with that initial fascination is what distinguishes a true professional from somebody who simply looks funny." The distinction is critical. With over two and a half decades entertaining all over the continental United States and Canada, Danny Black takes the humor business very seriously. "I probably spend about 50% of my time dealing with business details, including developing new material, perfecting techniques, and practicing being funny.

For the last ten years I have also expanded [shortdwarf.com](http://shortdwarf.com) to serve as a launching platform for other dwarf talent; coaching, promoting, and scheduling engagements" says Danny. "I know how hard it is to make it on your own when people find you to be a little bit different, so whenever I can be a step-stool for other dwarfs reaching their dreams, I'm a push-over. I have never had a job that has demanded so much from me as operating [shortdwarf.com](http://shortdwarf.com), but once were 'on-stage' it all comes together in the most rewarding times of my life."

[Event Sponsor]  
ADD TWO

A busy week for Danny Black starts Monday morning unpacking from a weekend bachelor party on a Florida yacht and preparing for a child's birthday party in Detroit. On Tuesday, after attending a rally at the state capital to protect funding for disability services, Danny preps for an evening appearance at an area training conference for sales representatives. Never too far from his cell phone and palm pilot, Danny still needs time back home in Lansing in front of his business PC, updating mailing lists, sending post engagement thank-you's and maintaining his network of contacts with satisfied customers and eager new entertainers. Wednesday night it's off to Chicago for rehearsals on TV commercial contracts Thursday. Back to Michigan on Friday for a private party, Danny has just enough time to pack his bags for a weekend mall show in Tennessee.

"There is humor to be found in every human situation. I work hard to help other people enjoy it during the brief times we share together. I can reach people in their comfort zones or I can take them for an edgy walk on the far side, but its always hot on the trail of situational humor! The spontaneous exchange of laughter during a performance, the wide-eyed acknowledgement of some newly gained insight as I leave the room, or the Polaroid pictures of grandma still holding her balloon sculptured animal weeks after an appearance make it all worth while."

###